



PURPOSE CAPITAL IMPACT FUND

The Purpose Capital Impact Fund offers investors an opportunity to make a meaningful impact on our communities and our natural environment, while generating consistent financial returns.



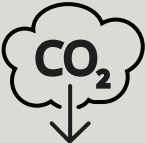

Diversified Portfolio

The Purpose Capital Impact Fund is seeking to raise \$20 - \$30 million to create a diversified investment portfolio of private debt and private equity. Targeting an IRR of 5-6% per annum net of fees and expenses, through 8 to 10 investments in the range of \$0.5 - \$3 million each.

Meaningful Impact

The Fund will invest in areas identified as critically important for the wellbeing of our communities and environment, and will focus on areas where the Investment Manager has deep expertise. Three regions will be targeted: Waikato, Bay of Plenty and East Cape. The Fund will seek innovative solutions that can be proven, scaled and replicated in the Waikato, Bay Of Plenty, Gisborne regions and throughout New Zealand.



Investees	Challenge Areas	Using Fit For Purpose Financing
<p>Real Asset Impact Projects Property Sustainable Horticulture Sustainable Agriculture Employment and Training</p> <p>Impact Organizations Growth stage, mature impact businesses not early stage (Angel) businesses</p>	<p> Affordable Housing</p> <p> Environmental Degradation</p> <p> Climate Change</p> <p> Inequality</p>	<p>Equity Preferred, convertible and revenue based financing</p> <p>Debt Property backed senior and subordinated loans</p>

Blended Finance

The Fund will bring together the power of the commercial and philanthropic sectors through the use of a blended finance approach.

Blended finance is the use of catalytic, de-risking capital from public or philanthropic sources to increase private sector investment in impact investment. One of the key roles of the Fund will be to lead and coordinate the involvement of other types of financiers in the impact projects.

Track Record

The people behind the Fund are leaders in investment and social entrepreneurship. The Executive Director, Founder of Enterprise Angels, New Zealand's largest angel investor network, has over 10 years of experience assessing thousands of investment opportunities, overseeing investment of nearly \$40 million in a portfolio of 80 companies, and managing three Funds and an online investing platform.

The Impact Investment Director, a social entrepreneur and founder of multiple social change ventures, brings 25 years of domain expertise in climate change, environmental sustainability, education and training, green and affordable housing, and gender – across the U.S., Africa and South America. Other members of the Executive and Investment Committee also bring extensive investment, impact, and fund management experience.

Key Terms

Fund Structure	Limited Partnership
General Partner	Purpose Capital GP Limited
Investment Manager	Purpose Capital Limited, owned by Enterprise Angels, a 'not for profit' Incorporated Society
Fund Size	\$20 - \$30 million
Fee Structure	2.5% per annum for the first \$20 million, 1.5% thereafter. Establishment Fee 1% paid with first capital call. No incentive / carry fee
Capital Calls	Initial capital call 10 cents. Anticipate the remaining 90 cents will be called over the first 1 - 5 years of the Fund. These further calls with 30 days' notice
Fund Offer Period	4 March 2019 - 31 October 2019
First Close Date	31 July 2019
Term of Fund	Expected life and formal review of the Fund at 10 years
Deal Focus	Primarily asset backed debt and equity investments in housing, environment, climate change, and employment projects. Not early stage (Angel) business investment
Co-Investment	It is anticipated that, in addition to the Fund, most investments will require a range of co-investment partners
Deal Transaction Size	\$0.5 - \$3 million of equity or debt
Targeted Number of Portfolio Investments	8 to 10
Return	5-6% IRR
Minimum Investor Commitment	Major trusts \$5M Individual \$100K (Payable over est. 5 years)

People

The Fund will be governed, and investment decisions made by people with deep sector, governance and debt financing/venture capital experience. Including:

Jon Mayson was Chief Executive of the Port of Tauranga, Chair of New Zealand Trade and Enterprise, Chair of Scales Corporation, Chair of Ziwipeak and currently is a Director of the Ports of Auckland.

Steve Tucker is Executive Director of the Gallagher Group, a global leader in the innovation and marketing of animal management, security, fuel systems and contract manufacturing solutions.

David McCallum is Director of Investment Banking at Deutsche Craigs Limited and a Director of the New Zealand Social Infrastructure Fund.

Jennifer McIver is Co-Founder and Director of Wishbone Design Studio, privately owned company designing and manufacturing a new generation of classic children's products according to circular economy principles.

Contact us



Bill Murphy
Executive Director
Bill@purposecapital.co.nz
07 571 2520



Kristen Joiner
Director, Impact Investment
Kristen@purposecapital.co.nz
07 571 2520

Please note this is a summary only. Terms and conditions may change. Potential investors should read the Information Memorandum and any documents incorporated by reference in that document in full to fully understand the risk and features of the Fund.